



EVENT SPONSORSHIP PROSPECTUS 2025

Sponsorship of our events helps Adopt A Class connect more students to career pathway mentorship in the Greater Cincinnati and Northern Kentucky regions. Together, we are cultivating a community that supports the boundless potential of our youth.
Support today's students, tomorrow's leaders.



Heroes Day

Thursday, May 1st, 2025

Lunken Airport

262 Wilmer Ave, Cincinnati, OH 452260

7th graders in Greater Cincinnati explore first responder and military career pathways. Designed to spark interest, explore opportunities, connect with experts, and empower decision-making by offering valuable resources to help students explore their future.

TO SECURE YOUR SPONSORSHIP

Contact Erin Mullen, Director of Development
 Email: erin@aacmentors.org

HEROES DAY SPONSORSHIP OPPORTUNITIES

| SPONSOR BENEFITS | SPONSOR LEVELS | | | |
|--|-----------------------------------|---|---|--------------------------|
| | GENERAL/ADMIRAL LEVEL \$25,000 | SERGEANT MAJOR/MASTER CHIEF LEVEL \$15,000 | NON-COMMISSIONED LEVEL \$10,000 RESERVED | RECRUIT LEVEL \$2,000 |
| Tier 1 Logo Listed On Marketing* | ★ | | | |
| Tier 2 Logo Listed On Marketing* | | ★ | ★ | |
| Name Listed On Marketing* | | | | ★ |
| Media Opportunity At Event | ★ | | | |
| Post Event Video Sponsor | ★ | ★ | | |
| Event Lunch Sponsor | ★ | ★ | | |
| Logo On Student Giveaway Drawstring Bags | ★ | ★ | ★ | |
| Social Media Shoutouts | ★ | ★ | ★ | |
| Public Shoutout During Mission Briefings (Announcements) | ★ | ★ | ★ | ★ |

*Marketing includes:
 Event Signage | Event Advertising | Event website

Note: inclusion in marketing materials based on date of commitment.