



# **ANNUAL REPORT**

## **2022-2023 SCHOOL YEAR**

# A MESSAGE FROM OUR BOARD CHAIR

Dear Friends and Supporters of Adopt A Class,

We hope this message finds you in good health and high spirits. As we embark on another exciting year for Adopt A Class, we are filled with immense pride and gratitude for what we have achieved together. It is an honor to serve as your President and BoardChair, and I am thrilled to share some highlights of our remarkable journey over the past year.

Reflecting on the growth and success of Adopt A Class fills us with tremendous joy. Our organization's mission has always been clear: to connect businesses and civic groups with students in our underserved communities. By pairing teams with individual classrooms, our adult mentors expose students to a breadth experiences and training to be job and career ready. In the past year, we've witnessed our mission come to life in countless ways.

First and foremost, we expanded our reach to even more classrooms and schools in need. Thanks to your unwavering support, we were able to extend our programs to additional communities, impacting the lives of countless students and educators. This growth has allowed us to make a meaningful difference in the lives of so many young minds, opening doors to opportunities they might not have otherwise encountered.

We are thrilled to report that our mentorship programs have thrived, and our corporate and civic partners have continued to show their dedication to the cause. The incredible mentors who volunteer their time and expertise have made a profound impact on the students they work with. They've shared their experiences, offered guidance, and most importantly, inspired our young learners to dream big and aim high.

As we look ahead to the future, we are excited about the limitless possibilities that lie ahead for Adopt A Class. Our journey is far from over, and together, we will continue to make a profound impact on the lives of today's students, tomorrow's leaders. None of our achievements would have been possible without your incredible dedication, passion, and support. Your belief in our mission and your willingness to invest your time, resources, and talents are the driving force behind our success.

In closing, we want to express our deepest gratitude to each and everyone of you. Together, we are creating a brighter future for our students, our communities, and our world. Let's carry the spirit of collaboration and innovation forward into the years to come.

Thank you for your unwavering commitment to Adopt A Class, and we look forward to achieving even greater milestones together in the future.

With gratitude and warm regards,

**EVAN CLINKENBEARD**

**Board Chair, Adopt A Class Board of Directors**



## Our Mission

Adopt A Class connects businesses and civic groups with students in our underserved schools. By pairing teams with individual classrooms, our adult mentors expose the students to a breadth of experiences and training to be job and career ready.

## Our Vision

A Greater Cincinnati where all students have access to caring adults who expose them to a breadth of life and career experiences so they can unleash their full potential.

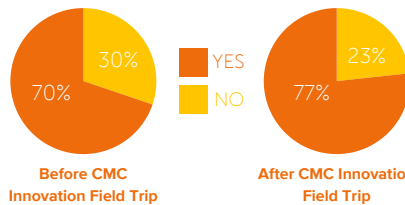
## AAC PILOTS NEW PROGRAMMING

In the 2022-2023 academic year, Adopt A Class took its commitment to enhancing students' educational experiences to new heights by introducing a range of exciting initiatives. The introduction of visits to local colleges offered students valuable glimpses into higher education possibilities, inspiring aspirations for their academic future. An interactive 'innovation station' opportunity was added at Cincinnati Museum Center, which further elevated the Adopt A Class experience by bringing a dynamic, hands-on dimension to learning.

### CINCINNATI MUSEUM CENTER INNOVATION FIELD TRIP

Over 1,000 5th grade students from 50 classrooms across 21 schools Adopt A Class serves, visited the Cincinnati Museum Center's "Made in Cincinnati" Exhibit and participated in the Innovation Station Classroom Experience.

Do you have an interest in creating new things?



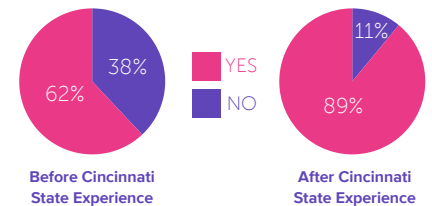
There was a 7% increase in student interest in inventing and creating new things. 68% of students surveyed stated they were interested in learning about careers and companies that make new products.



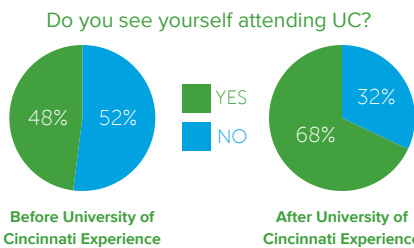
### CINCINNATI STATE CAMPUS EXPERIENCE

200 6th grade students from 5 Cincinnati Public Schools attended a Cincinnati State Campus Experience Day where students participated in various activities and presentations across campus.

Do you see yourself attending college?



A follow up survey indicated there was a 27% increase in 6th grade students' interest in attending college after high school.



A follow up survey indicated there was a 20% increase in 8th grade students' interest in attending the University of Cincinnati after high school.



### UNIVERSITY OF CINCINNATI CAMPUS EXPERIENCE

200 8th grade students from 8 Cincinnati Public Schools attended a University of Cincinnati College Experience Day where students participated in various activities and info sessions across campus.

# WHERE WE'RE HEADED NEXT

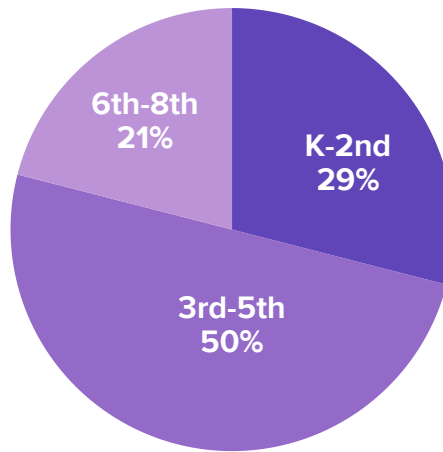
The 2023-2024 school year will bring more layered experiences to more Adopt A Class students! Kindergarten-2nd grade 'Program Kits', carefully curated by the Programming Team will spark creativity while leveraging literacy. In grades 3rd-8th, be on the lookout for more supplemental field trips and experiences focused around careers, hands-on experiences, and launching conversations building towards their future.

# OUR IMPACT

# 76%

## of students agree

they understand their schoolwork is important to be successful in a career because of AAC mentor visits.



## Grade Levels of Students

Breakdown by grade level of our 280 classrooms served in 2022-2023 school year

## 7,000 Students

Mentored in the Greater Cincinnati area during the 2022-2023 school year.

## 3,000 Mentors

Participated in the Adopt A Class program during the 2022-2023 school year.

## 36 Schools

Had Adopt A Class mentors work with their students during the 2022-2023 school year.

## \$168K Donated

Resources and supplies by Adopt A Class mentor teams directly to classrooms during the 2022-2023 school year.

## \$1 Million Donated\*

mentor hours to the Adopt A Class program during the 2022-2023 school year.

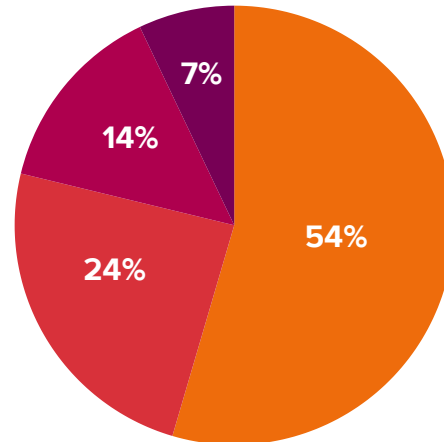
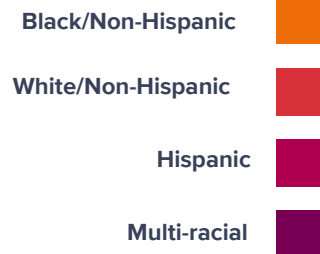
\*Value based on the current national value of volunteer time

“ Adopt A Class provides invaluable benefit to both the mentors and their students. Our mentors have the chance to form caring connections with the bright, eager, and loving children in our public schools, an experience that builds community among the teams and enhances their job satisfaction. At the same time, our students have the chance to be inspired by their wonderful mentors who open the world of future possibilities for them. I've visited school districts all over the country, and there is nothing that holds a candle to Adopt A Class.

- Darlene Kamine, Executive Director, Community Learning Center Institute ”



## Demographics of Students Served



**95%** of the students we serve are from economically disadvantaged households.

**74%** of mentors agree that they have a deeper connection to their place of employment because of their participation in AAC.

**92%** of teachers felt students built stronger life and employability skills as a result of the AAC mentoring program.

## WHAT STUDENTS ARE SAYING ABOUT ADOPT A CLASS

“You helped me learn about money and how to run a business”.

“They made me feel very happy always because they helped us”.

“Thank you Adopt A Class for everything you guys did for us I wish we could have you as our Adopt A Class forever”.

“I appreciate that you were trying to help me find out what I want to be”.

“I like the activities they provided, and the time they spent with us”.

“Our Mentors were really fun, they ask really good questions. They always give the students something to go home and think about”.



# OUR SCHOOLS



## OHIO

### Cincinnati Public Schools

Academy of World Languages  
Bond Hill Academy  
Cheviot Elementary School  
Evanston Academy  
Hartwell School  
Hays-Porter School  
Hughes STEM High School  
John P. Parker School  
Mt. Airy School  
Mt. Washington School  
Oyler School  
Riverview East Academy

Roberts Academy  
Rockdale Academy  
Rothenberg Preparatory Academy  
Saylor Park School  
Shroder High School  
Silverton Elementary School  
South Avondale School  
Westwood School  
William H. Taft Elementary School  
Winton Hills Academy  
Withrow University High School  
Woodford Academy

### Catholic Inner-City Schools

Holy Family School  
St. Francis Seraph School

### Middletown City Schools

Mayfield Elementary  
Wildwood Elementary

### Norwood City Schools

Norwood View Elementary

### Princeton City Schools

Lincoln Heights Elementary School  
Glendale Elementary School

## KENTUCKY

### Boone County Schools

Ockerman Elementary School

### Covington Independent Public Schools

Glenn O. Swing Elementary School  
John G. Carlisle Elementary School

### Newport Independent Schools

Newport Intermediate School  
Newport Primary School

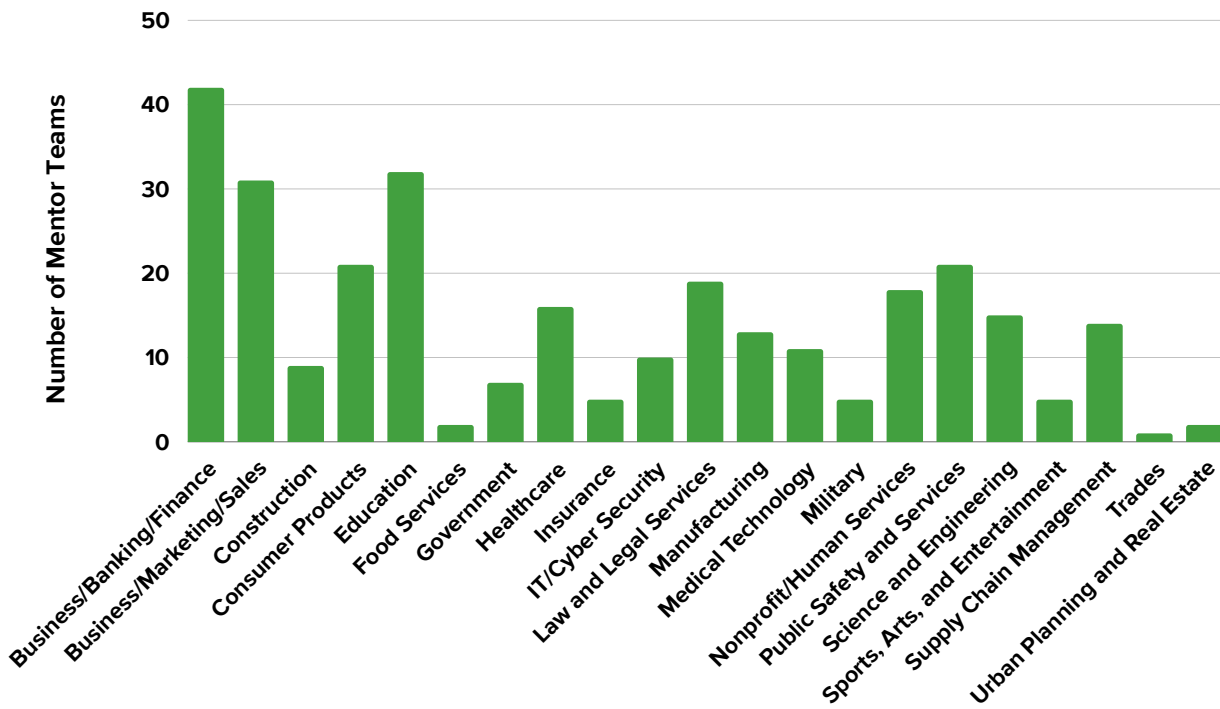


"Through Adopt A Class, we witness the collective strength of a community united in its commitment to nurturing the next generation. Together, we are building a future where every child has the support and resources they need to succeed, and where the bonds forged today lay the foundation for a thriving and interconnected community tomorrow."

- Deborah Houser, Superintendent, Middletown City Schools



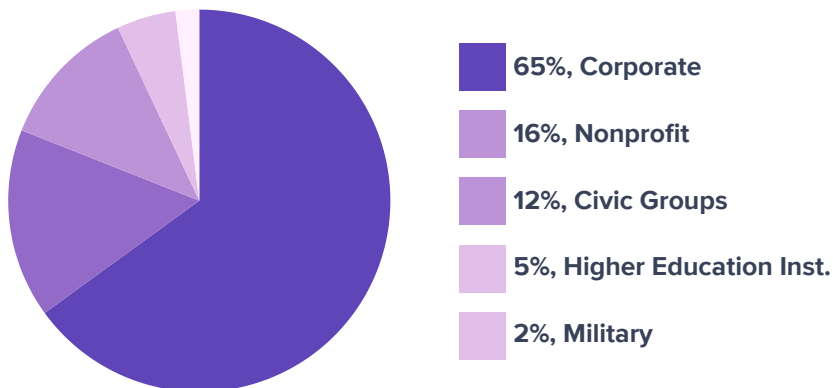
## Industry Representation



“Adopt A Class has significantly transformed BGR’s culture by fostering a sense of community and social responsibility. Employees now have the opportunity to connect with local schools and provide mentorship to students, creating a meaningful impact in their lives. This initiative has not only strengthened employee engagement and teamwork but has also instilled a greater sense of purpose and pride in our organization.”

-Phil Schneider, President, BGR Packaging

## Types of Partners



# OUR PARTNERS

## MENTOR TEAMS INSPIRING TODAY'S STUDENTS TO BE TOMORROW'S LEADERS

4C for Children  
AAC Team  
Akers Packaging  
American Payroll Association  
American Planning Association  
AMS Construction Parts  
Anderson High School Key Club  
AtriCure\*  
Bank of America Merrill Lynch\*  
Barnes Dennig  
BGR\*  
Big Chief  
Brighton Center\*  
Brixey and Meyer  
Burke & Schindler, PLL  
CCHMC\*  
Central Church of Christ in Cheviot\*  
CET\*  
Cheviot United Methodist Church\*  
Cincinnati Fire Department  
Cincinnati Hills Christian Academy\*  
Cincinnati Observatory\*  
Cincinnati Police Federal Credit Union  
Cincinnati Reds Hall of Fame Museum  
Cincinnati State\*  
Cintas Corporation\*  
Citi Bank  
City of Cincinnati HR  
City of Covington\*  
Clippard Instrument Laboratory  
Consolidated Metals  
Contemporary Arts Center  
Cooperative for Education  
Cornerstone Broker Insurance Services Agency\*  
Cincinnati Police Department\*  
CPN Legal\*  
Crane Consumables  
Crossroads Men's Group  
CTI\*  
Delhi Police Department  
Deloitte Tax LLP  
Dinsmore  
Driehaus Insurance  
Dubois Chemicals\*  
Duke Energy\*  
E&Y  
Empower Media  
Ethicon Endo-Surgery\*  
Eureka! Ranch  
eXp REALTY  
FC Cincinnati

Federal Home Loan Bank  
Federal Reserve Bank  
Fidelity\*  
Finit  
FIS Global\*  
Forcht Bank  
Fourth Street Performance Partners  
Gallagher  
GE\*  
Gilman Partners  
Givaudan\*  
GNGF & Friends  
Good Shepherd Lutheran Church\*  
Graeter's Manufacturing Co.\*  
Gravity Diagnostics\*  
Greater Cincinnati Human Resources Assn.\*  
Greater Cincinnati Port Authority  
Greater Cincinnati Water Works  
Great Parks of Hamilton County\*  
Hamilton County Probate Court  
Hamilton County Prosecutor's Office\*  
HGC Construction  
Hightowers Petroleum  
Home City Ice\*  
Hospice Care of Middletown  
Hubbard Interactive  
Huntington National Bank  
InfoTrust  
Intrust IT  
Johnson Investment Counsel  
Jones Lang LaSalle  
Junior League Sustainer Council  
Kaleidescope\*  
KAO Collins  
Kenwood Management Team  
Kroger\*  
Landrum and Brown  
LaRosa's Corporate  
Legacy Financial Advisors  
Manley Burke  
Mars  
McGohan Brabender  
MCM CPA  
Messer  
Metlife Group  
Metro\*  
Miami University  
Miller Valentine Group\*  
MSA Architects  
MyUSA Credit Union  
National Marketshare Group

Neyer Holdings  
NKU College of Business  
Northern Kentucky University  
Ohio State Highway Patrol  
Old Seminary Square  
P&G\*  
Patty Brisben Foundation\*  
Paycor\*  
Price Waterhouse Coopers\*  
Projetech  
Prologis  
Prosource  
Prosplant  
Prysmian Group\*  
RDI Corp  
Red Hot Promotions  
Republic Services  
Saturday Hoops\*  
School Outfitters  
Siemens  
Solvay  
SSRG Construction  
St. Gregory  
Swivel  
TANK  
Terrasmart  
The Christ Hospital Health Network  
The David J. Joseph Company  
The Model Group  
Thermo Fisher Scientific  
TriVersity  
U.S. E.P.A.  
United Audit Systems, Inc.  
University of Cincinnati\*  
Unlimited Systems  
US Bank\*  
US Coast Guard  
USI Insurance Services  
Commissioned Officers Assn. of the USPHS  
Valley Central Bank  
VEGA Americas  
VonLehman  
Vora Ventures: Koncert  
Western & Southern  
Westwood United Methodist Church  
Women's Alliance, Inc.  
Worthington Industries  
WVXU  
Xavier University\*

\* Indicates partners that have multiple Adopt A Class teams



## SPECIAL THANK YOU TO OUR SPONSORS

### Diamond Spark

Beth & Bill Burwinkel  
National Marketshare Group  
Procter & Gamble  
Robert & Adele Schiff Foundation

### Platinum Spark

Adopt A Class Endowment Fund  
Bank of America Merrill Lynch  
Citibank  
Dater Foundation  
Hamilton County  
Harold C. Schott Foundation  
Home City Ice\*  
Marge & Charles J. Schott Foundation  
PwC  
Tom & Ginny Sedler Sr.\*

### Gold Spark

Bob and Jeanne Coughlin Fund  
E&Y  
Greg & Nancy Geiser\*  
James J. and Joan A. Gardner Family Foundation  
Steve & Eleanor Haussler  
Kroger  
US Bank  
Western & Southern

### Silver Spark

BGR  
CCHMC  
Duke Energy  
Elsa Sule Foundation  
Ethicon  
FC Cincinnati  
Fidelity  
Buddy LaRosa\*  
Michael LaRosa\*  
Paycor  
Prysmian  
Jay Stautberg\*  
The Gorilla Glue Co.

### Bronze Spark

Akers Packaging  
Barnes Dennig  
Big Chief  
Brixey and Meyer Community  
Outreach Foundation  
Rick Chouteau  
Evan and Holly Clinkenbeard  
Cincinnati Savings and Loan  
Cintas  
Dino DiStasi\*  
Jodi Geiser

### Bronze Spark Cont.

Gilman Partners  
Allison Goico  
Gravity Diagnostics  
Hamilton County Prosecutor's Office  
Hightowers Petroleum  
Horizon Community Fund  
Linda Howard\*  
Johnson Investment Counsel Inc.  
Mark LaRosa  
Bill & Caren Laverty\*  
Legacy Financial Advisors  
Jack Leverone\*  
Jay Marlow  
Marty & Lillian Steinbach\*  
Mathie Benefits\*  
Metro  
Keith Moran  
Marcus Morgan  
Republic Services  
Shannon Smyth  
The Huntington Foundation  
The Port of Greater Cincinnati  
United Way  
Walmart Corporate  
Mary Lynn Web & Joe Sunderman\*

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### Friends of AAC

Greg Barrett  
Brian Burke  
Elizabeth & Steve Bruggeman & Family  
Community Learning Center Institute  
Crane Consumables  
Kim Crawford  
Tom & Mary Croft\*

Deloitte  
Dinsmore  
Fourth Street Performance Partners  
Chuck and Darlene Kamine  
Landrum and Brown  
LaRosa's  
Joan & Frank Lenkerd\*  
Ron Lofranco

Projetech  
Diana Riel\*  
Jim Sullivan  
Swivel  
The David J. Joseph Company



**JOIN OUR LIST OF  
SPONSORS TODAY!**

Adopt A Class is a non-profit, 501(c)(3) organization (Tax ID 20-2587299), and contributions are deductible to the extent allowable under U.S. law. Adopt A Class is non-sectarian and non-political.

# FINANCIAL REPORT

**\$618,900**

INCOME

**\$616,900**

EXPENSES

**Net Assets: \$482,400**

## EXPENDITURES



- 50% School Based Team Management
- 20% Recruitment, Training, Outreach for Mentors
- 18% Curriculum
- 6% Administration
- 6% Fundraising

## CONTRIBUTIONS BY SOURCE



- 36% Family Foundations
- 27% Corporate Foundations
- 15% Corporate Donations & Sponsorships
- 7% AACEF Endowment Distribution
- 6% Individual Donations
- 6% Government Funding
- 3% Community Foundations



## A LASTING LEGACY

Adopt A Class is impacting student lives forever, yet there is so much more to do! The Adopt A Class Endowment Fund (AACEF) is a partner 501(c)3 organization established to create a stable, secure, and self-sustaining source of funding for Adopt A Class.

The goal of AACEF is to serve as a permanent fund to support the long-term growth of the Adopt A Class Foundation to reach every eligible student in Greater Cincinnati and extend those boundaries to many more students from underserved communities in the region. **The 5-year average rate of return on the AACEF is 15.68%. In fiscal year 2023, the AACEF contributed 7% of the overall incoming revenue to Adopt A Class Foundation.**

All gifts to AACEF are invested, and each year, a distribution (4% average) will support the mission of Adopt A Class. Any excess investment returns are reinvested in the fund allowing the fund, and the distributions, to grow over time. The gift then provides ongoing, growing support in perpetuity. Here are some examples of the impact one-time gifts to AACEF can make annually:

**\$1M** ensures students in kindergarten-2nd grade explore a wide variety of careers and industries through literacy-based mentorship.

**\$500,000** ensures students in grades 3-5 participate in supplemental experiences to understand the diversity of STEAM jobs and careers.

**\$50,000** ensures students in 6th-8th grade experience a day-in-the-life of a student at either a 2-year college, trades school, or 4-year college.

**\$10,000** ensures ongoing recruitment and effective training for new mentors.



“The LaRosa Family takes great pride in our 70 years of positively impacting the lives of youth in our city and we are proud to support the Adopt A Class Endowment Fund to continue that lasting impact for years to come.”  
- Buddy LaRosa

## The Beth and Bill Burwinkel Legacy Society

The Beth and Bill Burwinkel Legacy Society was created to honor those who partner in our work to provide students from underserved communities a breadth of experiences and training to be job and career ready.

In recognition of the AACEF 10th anniversary, The Beth and Bill Burwinkel Legacy Society would like to honor its lifetime donors that have contributed \$10,000 or more:

- |                         |                            |
|-------------------------|----------------------------|
| Beth and Bill Burwinkel | National Marketshare Group |
| Greg and Nancy Geiser   | Norv and Rosyln Mathie     |
| Home City Ice           | Tom and Ginny Sedler Sr.   |
| Buddy LaRosa            | Ann Stapinski              |
| Leverone & Associates   |                            |

If you are interested in giving to the Adopt A Class Endowment Fund, please visit [aacmentors.org/endowment](http://aacmentors.org/endowment)

AACEF is governed by the AACEF Board of Directors who are dedicated to carrying out the mission of supporting a sustainable funding source for Adopt A Class.

Become a  
Legacy  
Society  
Member  
Today



# A MESSAGE FROM OUR CEO

Dear Adopt A Class Supporters,

I hope this letter finds you well. It is with immense gratitude and anticipation that I reach out to you today, as we embark on an exciting journey towards the growth and expansion of Adopt A Class for the coming year and beyond. Your support has been the cornerstone of our success, and I cannot express enough how much your dedication means to us. Together, we have made a profound impact on the lives of countless students and have built bridges between businesses and schools that are creating lasting change in our communities.

## Anticipated Growth for the Coming Year:

**Increased School Partnerships:** In the coming year, we are committed to expanding our reach by partnering with additional schools in the communities we serve. Our goal is to establish partnerships with 8 new schools, which will allow us to reach even more students and make a tangible difference in their lives.

**Enhanced Curriculum:** At Adopt A Class, we are constantly striving to provide the best resources and programs to our partner schools. In the upcoming year, we will be diligently working to enhance our curriculum offerings, ensuring they remain aligned with the evolving educational needs of students and teachers.

**Diverse Business Partnerships:** We have experienced a surge in interest from businesses eager to make a meaningful impact on education. Our aim is to engage with more businesses and organizations across a wide variety of industries, fostering partnerships that benefit both the business and the school community.

## Projected Growth and Goals:

**Measurable Impact:** We are deeply committed to measuring our impact comprehensively. By the end of 2024, we aim to have a clearer understanding of how Adopt A Class has improved educational outcomes in our partner schools, enabling us to continuously refine and enhance our programs.

**Increased Funding:** To support our growth initiatives, we will actively seek additional funding opportunities through grants, corporate partnerships, philanthropic contributions, and the continued growth of the Adopt A Class Endowment Fund.

In conclusion, your steadfast support has been instrumental in making Adopt A Class a beacon of hope for students and educators alike. The future holds incredible promise, and together, we can continue to make a profound difference in the lives of countless individuals.

Thank you for your ongoing commitment to Adopt A Class. I am eager to work hand in hand with you in the coming year as we strive to achieve these ambitious goals and create a brighter future for our students and communities.

Warm Regards,

**SONYA FULTZ**

**Chief Executive Officer, Adopt A Class**

### AAC Board Members

Bill Burwinkel, Founder

Evan Clinkenbeard, Board Chair

Jim Sullivan, Board Treasurer

Annie Bogenschutz

Retina Carter

Chelsea Chalk

Rick Chouteau

Greg Geiser

Nina Luckie

Rahiel Michael

Keith Moran

Tiffany Sieve

Jeff Wellens

Mike Woulms II

### AAC Leadership Team

Sonya Fultz, Chief Executive Officer

Katie Andress, Director of Operations

Megan Marshall, Director of Recruitment

Erin Mullen, Director of Development

Sarah Wallis, Director of Programs

### Advisory Board

Buddy LaRosa

Darlene Kamine

### AAC Staff

Courtney Burgtorf

Sarah Frey

Megan Moore

Hannah Rizzi

Miranda Sadler

Kristen Tierney