



A MESSAGE FROM OUR PRESIDENT



To the Adopt A Class Community,

As I take a moment to reflect, 2022 has been a year of growing and strengthening significant relationships, as well as deepening our impact on the students of Greater Cincinnati and Northern Kentucky we serve. Thank you to all of our partners for being a part of this tremendous year.

2022 saw continued commitment to the Adopt A Class program from our corporate, civic and school partners. Together, we were reminded of the immeasurable value of experiencing in-person, meaningful connections through group mentoring and the appreciation not only from our students but from our mentors as well.

Throughout 2022, we continued to ask ourselves, “What does our mission and vision truly mean, and how can we strengthen it?” We answered these questions by revamping our training and mentor orientation, creating industry and career pathway aligned curriculum and resources for our mentors and educators, developing stronger connections to community partners, building relationships with higher education institutions, all while making sure each effort is aligned to bolstering our community through our mission and vision.

We are proud of not only the outward growth of the Adopt A Class program and community, but also the inward growth we saw of our board and staff. We proudly welcomed new AAC board members Tiffany Sieve (Paycor), Nina Luckie (Kroger), and Rahiel Michael (Greater Cincinnati Port Authority) and are eager to work with each of them.

Of course, none of this could have happened without the support of our corporate sponsors, foundations, and donors like you. Thank you, from all of us here at Adopt A Class, for your support and belief in us and the work we do for the students of Greater Cincinnati and Northern Kentucky.

The Adopt A Class future is bright! We are excited to kick off the 2022-2023 school year with a 40% program growth, serving 6,800 students with 2,700 volunteer mentors, as well as celebrating 20 years of service to Greater Cincinnati and Northern Kentucky. Once again, thank you for being a part of Adopt A Class. We look forward to continuing to grow, strengthen, deepen, and celebrate all that comes with being a part of the Adopt A Class community with you.

EVAN CLINKENBEARD

Board Chair, Adopt A Class Board of Directors

Our Mission

Adopt A Class connects businesses and civic groups with students in our economically challenged schools. By pairing teams with individual classrooms, our adult mentors expose the students to a breadth of experiences and training to be job and career ready.

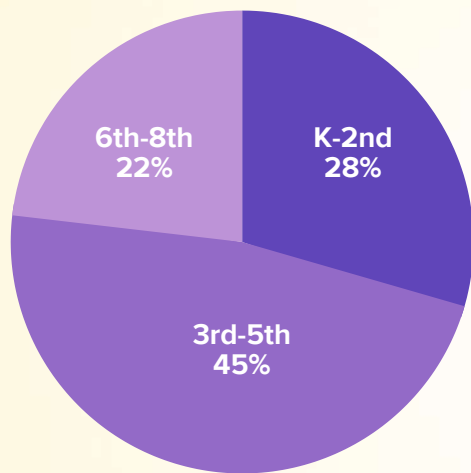
Our Vision

A Greater Cincinnati where all students have access to caring adults who expose them to a breadth of life and career experiences so they can unleash their full potential.

OUR IMPACT

Grade Levels of Students

Breakdown by grade level of our 200 classrooms served in 2021-2022



5000 Students

Mentored in the Greater Cincinnati area during the 2021-2022 school year.

2000 Mentors

Participated in the Adopt A Class program during the 2021-2022 school year.

\$684K Donated

mentor hours to the Adopt A Class program during the 2021-2022 school year.

33 Schools

Had Adopt A Class mentors work with their students during the 2021-2022 school year.

\$144K Donated

Resources and supplies by Adopt A Class mentor teams directly to classrooms during the 2021-2022 school year.

Adopt A Class Capacity in Schools 68%

Percentage of available classrooms across AAC footprint in 33 schools in 2021-2022



Watching the students thrive in AAC sessions is one of the favorite parts of my job. Adopt A Class brings a lot to our school- various businesses that allow our students to expand their career knowledge, and bring various skill sets to the kids. All of the monthly lessons are important-- but most I enjoy seeing the confidence the students gain after they feel heard, valued and loved. -Tiffany Hamm, Oyler School



OUR IMPACT

Demographics of Students Served 2021-2022

Black/Non-Hispanic



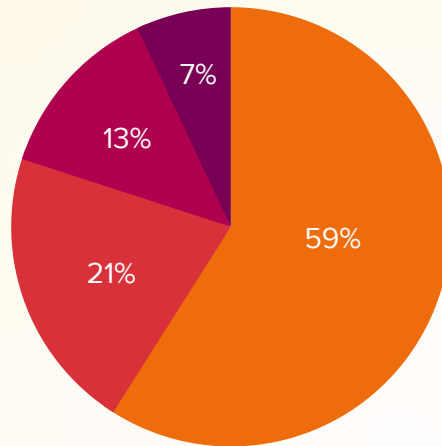
White/Non-Hispanic



Hispanic



Multi-racial



97% of the students we serve are from economically disadvantaged households

85% of students stated they understand schoolwork is important to be successful in a career because of the AAC program

85% of students stated they know their mentors care about them being successful in their post high school future

80% of students stated they know more about careers and jobs because of the AAC mentors sharing about their careers and job



“

"After High School, I think I want to be a cop, because I want to help people and I want the world to be a better place. Also we need more women police. -AAC Student

”

OUR SCHOOLS



OHIO

Cincinnati Public Schools

Academy of World Languages
Bond Hill Academy
Cheviot Elementary School
Ethel M. Taylor Academy
Evanston Academy
Hartwell School
Hays-Porter School
Hughes STEM High School
Mt. Airy School
Oyler School
Parker Woods Montessori
Riverview East Academy
Roberts Academy
Rockdale Academy
Rothenberg Preparatory Academy
Saylor Park School
Shroder High School
Silverton Elementary School
South Avondale School
Westwood School
William H. Taft Elementary School
Winton Hills Academy
Woodford Academy

Catholic Inner-City Schools

Holy Family School
St. Francis Seraph School

Norwood City Schools

Norwood View Elementary

Princeton City Schools

Lincoln Heights Elementary School
Glendale Elementary School

KENTUCKY

Boone County Schools

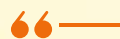
Ockerman Elementary School

Covington Independent Public Schools

Glenn O. Swing Elementary School
John G. Carlisle Elementary School

Newport Independent Schools

Newport Intermediate School
Newport Primary School

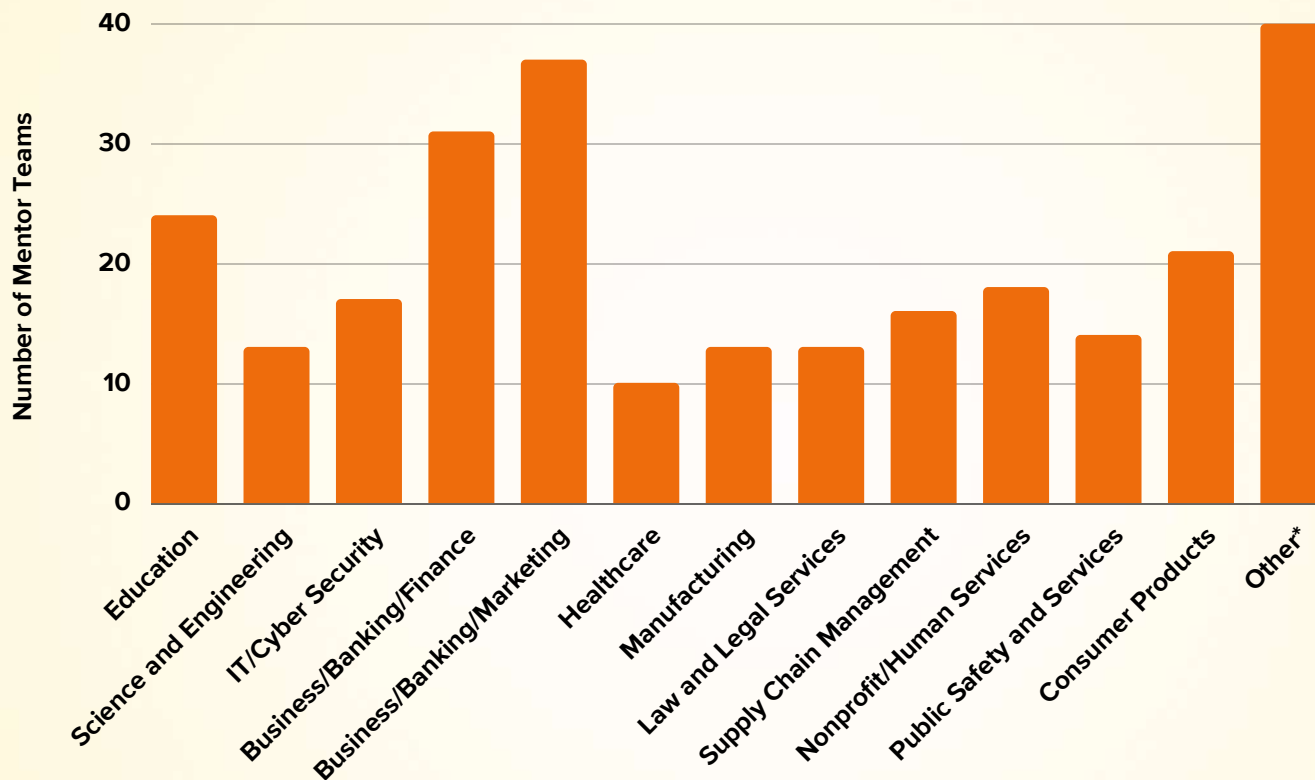


Each year, our students learn about different careers and life experiences that got their mentors to where they are today. We love seeing our community pour their love, attention and resources into our students. - Jill Smith, Academy of World Languages Principal

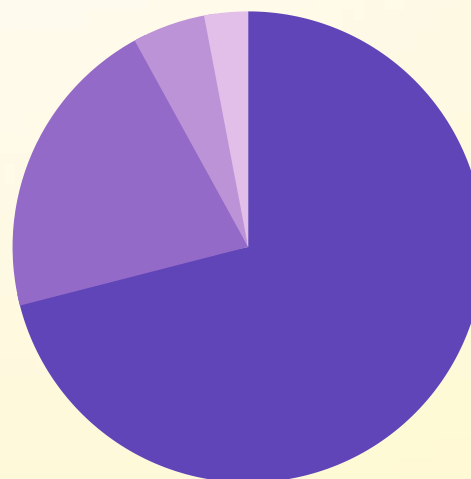


OUR PARTNERS

Industry Representation



Types of Partners



AAC allows Paycor associates to engage with future leaders (students) in the community to not only share our expertise from our business, but in return all of our mentors get back as much as they give by the smiling and enthusiastic faces in the classroom. Spending time in the classroom each month brings great team building to our organization that works remotely. - Krystal Fall, Paycor



* The category "Other" includes construction, government, IT/security, insurance, military, sports, arts, entertainment, urban planning and real estate

71%, Corporate 5%, Civic Groups
21%, Nonprofit 3%, Higher Education Institutions

OUR PARTNERS

WE COULD NOT DO THIS WITHOUT OUR INCREDIBLE PARTNER TEAMS!

4C for Children	Federal Home Loan Bank	National Marketshare Group
Altafiber*	Fidelity*	Neyer Holdings
American Payroll Association	Finit	Procter & Gamble*
Anderson Key Club	Gallagher	Paycor*
AtriCure*	GE	Price Waterhouse Coopers*
Big Chief	Gilman Partners	Projetch
Brighton Center	GNGF and Friends	Prosource
Burke and Schindler, PLL	Good Shepherd Lutheran Church*	Prospiant
Cengage	Graeter's*	Red Hot Promotions
Cheviot United Methodist Church	Great Parks of Hamilton County	Reds Hall of Fame and Museum
Cincinnati Children's Hospital Medical Center*	Greater Cincinnati Human Resources Association*	Republic Services
Cincinnati Fire Department	Greater Cincinnati Water Works	School Outfitters*
Cincinnati Hills Christian Academy*	Home City Ice*	Schwan's
Cincinnati Observatory	Hubbard Interactive	Siemens
Cincinnati Police Federal Credit Union	Huntington Bank	Solvay
Cincinnati Police Department*	InfoTrust*	Steinhauser, Inc.
Cincinnati Recreation Center	Jones Lange LaSalle	The David J. Joseph Co.
Cintas*	Junior League Sustainer Council	Terrasmart
CitiBank	KAO Collins	TriVersity
City Of Covington*	Kappa Kappa Gamma Alumnae	U.S. Environmental Protection Agency
Consolidated Metals	Kenwood Management Team	University of Cincinnati (Honors)
Cooperative for Education	Kroger*	University of Cincinnati Foundation
Cornerstone Broker Insurance Services	Landrum & Brown	Unlimited Systems
CTI*	MCM CPA	U.S. Bank*
Deloitte Tax LLP	Merrill Lynch/Bank of America*	U.S. Coast Guard
Dinsmore & Shohl	Messer	U.S. Public Health Service Commissioned Officers Association
Dubois Chemical*	Metlife	VEGA Americas
Duke Energy*	Michelman	Vora Ventures
E&Y	Miller-Valentine	Window World
Empower Media	MSA Architects	Women's Alliance
Ethicon Endo-Surgery*		

* Indicates partners that have multiple Adopt A Class teams

FINANCIAL REPORT

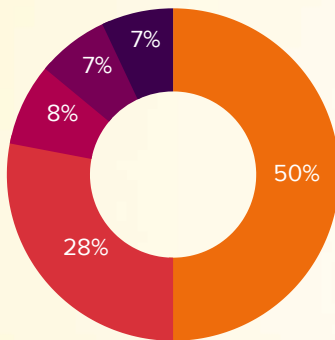
\$387,172

INCOME

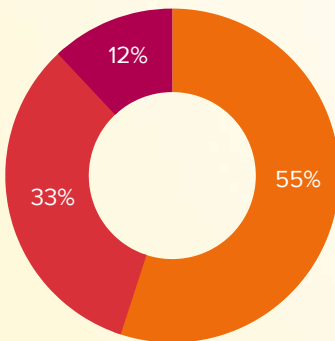
\$364,313

EXPENSES

2021-22 EXPENDITURES



- School Based Team Management
- Recruitment, Training, Outreach for Mentors
- Curriculum
- Administration
- Fundraising



2021-22 DONATIONS BY SOURCE

- Corporate Funding
- Private & Community Foundations
- Individual Donations



OUR SPONSORS

SPECIAL THANK YOU TO OUR SPONSORS DURING THE 2021-2022 FISCAL YEAR.

Diamond Spark

National Marketshare Group
Bill & Beth Burwinkel

Gold Spark

Ernst & Young
Home City Ice
Kroger
Paycor Community Impact Fund
Tom & Ginny Sedler*
US Bank

Silver Spark

BGR
Cincinnati Children's Hospital
Medical Center
Cintas
Duke Energy
Ethicon
FC Cincinnati

Silver Spark Cont.

Fidelity
Greg & Nancy Geiser*
Horizon Community Fund
Paycor

Bronze Spark

Allison Goico
Amy Miller
Annie Bogenschutz
Big Chief
CBS
Cincinnati Bell
Cincinnati Bulk Terminals*
CovWorks
CTI Clinical
Diana Riel*
Dubois Chemical
Encore
Evan and Holly Clinkenbeard

Bronze Spark Cont.

Flying Pig Marathon
InfoTrust
Jeff Wellens
Jim Sullivan
Keith Moran
Metlife
Michelman
Mike and Danielle Hamilton
Patricia Nagelkirk
ProSource
Price Waterhouse Coopers
RBI Solar
Republic Services
Rick Chouteau
Scripps
The Gorilla Glue Co.
Unlimited Systems
VEGA
Window World

Friends of AAC

Abby Taylor
Brian Burke
Cengage
Cincinnati Benefit Solutions
Danis
The David J Joseph Co.
Deloitte

Dinsmore
Finit
Gensuite
Gilman Partners
GNGF
Graeters
Landrum & Brown

Messer
Miller Valentine
Nehemiah
Projetch
ProSource
RDI
Rodney Johnson

Schwans
Siemens
Tom Neyer
Triversity
Unlimited Systems
VEGA

**JOIN OUR LIST OF
SPONSORS TODAY!**

**SCAN THE CODE BELOW
TO DONATE.**

Supporters

Alex and Kyla Beach
Amy Conner
Andrew Hopkins
Bracken Family Charitable Fdn
Carrie Nix
Chadwick Meade
Charles Mueller
Chelsea Chalk

Christina Clark
The Bruggeman Family
James McVicker
Janet Neumann
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John Lyttle

Kateryna Protsenko
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Rhonda Taylor

The Mathie Family
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Stephen Veldhuis
Susan Haag
Theodore Bross
Tim Terrell
Tom Laine
Vernon Chouteau
Veronika Virchenko



ENDOWMENT FUND

ADOPT A CLASS ENDOWMENT FUND—A LASTING LEGACY FOR TODAY'S STUDENTS AS TOMORROW'S LEADERS

Adopt A Class Impacting Student Lives Today

Adopt A Class is dedicated to pairing classrooms with students from underserved communities with members of the business community and civic groups to engage in career and life skills group mentoring. Many students from underserved communities find themselves lacking role models and support systems. Our mentors can be that positive influence, instilling important values and life skills while introducing critically important career concepts.

From 1 classroom of 20-some students at Oylar School, to over 6,000 students in 37 schools across Greater Cincinnati, Adopt A Class Founder Bill Burwinkel knows one of the most valuable things a person can give is their time. 2023 will be the 20th anniversary of Adopt A Class with a vision of a Greater Cincinnati where all students have access to caring adults who expose them to a breadth of life and career experiences so they can unleash their full potential. The growth of Adopt A Class from one classroom partnering with one business to more than 140 business and civic groups now impacting student's lives speaks volumes to the support of funders, mentors, and all Adopt A Class Partners.

“ My wife and I have 2 qualifications for charitable giving, which we believe to be an obligation... 1. Will it help others find or experience true joy? 2. Will we find or experience true joy via the investment, participation and support of the respective mission. With AACEF, we have found both and are committed to its perpetuation and scalability. - Greg & Nancy Geiser ”

Adopt A Class Impacting Student Lives Forever

Yet, there is so much more to do! The Adopt A Class Endowment Fund (AACEF) is a partner 501(c)3 organization established almost 10 years ago to create a stable, secure and self-sustaining source of funding for Adopt A Class. The goal of AACEF is to serve as a permanent fund to support the long-term growth of Adopt A Class to reach every eligible student in Greater Cincinnati and extend those boundaries to many more students from underserved communities in the region.

Your gift to AACEF ensures the ongoing vitality of excellent programming for all AAC students, schools, mentors, and partner organizations. AACEF is governed by the AACEF Board of Directors who are dedicated to carrying out the mission of supporting a sustainable funding source for Adopt A Class.

Your gift can be mailed to: AACEF, 2153 West 8th Street, Cincinnati, OH 45204.

To donate gifts of stock, please contact Evan Clinkenbeard, evan_clinkenbeard@ml.com or 513-985-5871

A MESSAGE FROM OUR CEO

Dear Adopt A Class Supporters, Mentors, Educators, and Donors,

Thank you all for your support of the Adopt A Class program. Whether you are new to our program or have been with us since the beginning, my deepest thanks for all that you do to support the students in our community during the 2021-22 academic year. Adopt A Class expanded our reach and deepened our impact through meaningful partnerships and programming.

Looking ahead, I am proud to say we are already in the works of achieving our goals for the 2022-2023 school year. We expanded to Middletown City Schools and opened our program in two elementary schools in the district, adding 13 partners to our impressive list of mentors and 325 students impacted by Adopt A Class.

We are currently serving almost 6,800 students in 270 classrooms across 36 schools, and we are continuing to match new mentor teams weekly. We are planning and implementing various program initiatives to deepen our impact for our K-2nd, 3rd-5th, and 6th-8th students. And finally, we look forward to celebrating Bill Burwinkel as 2022 Philanthropist of the Year and will keep the celebrations going well into 2023 as we celebrate our 20th anniversary. Stay tuned for our first ever Gala to celebrate our 20th anniversary next fall!

Once again, thank you all for your support and for being a part of the Adopt A Class community. We could not do what we do and have the meaningful impact of the students we serve without you.

Sincerely,

SONYA FULTZ
Chief Executive Officer, Adopt A Class



AAC Board Members

Bill Burwinkel, Founder

Evan Clinkenbeard, Board Chair

Jim Sullivan, Board Treasurer

Allison Goico, Board Secretary

Annie Bogenschutz

Brian Burke

Rick Chouteau

Nina Luckie

Rahiel Michael

Keith Moran

Jason Partin

Tiffany Sieve

Jeff Wellens

AAC Staff

Sonya Fultz, Chief Executive Officer

Katie Andress, Operations Manager

Erin Mullen, Corporate Relationship Manager

Alex Folson, Corporate Relationship Manager

Courtney Burgtorf, Program Manager

Kristen Tierney, Marketing & Communications Manager

Hannah Rizzi, Events & Special Projects Manager

ADVISORY BOARD

Buddy LaRosa

Darlene Kamine

BILL BURWINKEL, OUR FOUNDER

We are proud to celebrate the recognition of Adopt A Class founder, Bill Burwinkel, named 2022 Philanthropist of the Year by the Association of Fundraising Professionals Greater Cincinnati Chapter.

This award recognizes Bill's exceptional generosity, outstanding civic and charitable responsibility, leadership roles in Greater Cincinnati organizations, and his ability to motivate and inspire others in philanthropy.

Locating his company, National Marketshare Group, in Lower Price Hill in the late 1990's, Bill saw the need to make an impact with the youth of the community. Initially, Bill approached Oyler School, just down the street from National Marketshare Group, in Lower Price Hill and wrote checks to the school to support various needs. However, as time went by, Bill knew there was more meaningful work that could be done. This is when his team at National Marketshare Group came together in 2003 to tutor the students at Oyler School. By the end of the year, the National Marketshare Group team found the weekly commitment to tutoring was problematic for some roles in their company and came back together to create a more sustainable, impactful model for both students and mentors. Less than one year later, in 2004, the group career mentoring model was formed with all 670 students at Oyler being "adopted" by a business or community group.

Now, nearly 20 years later, Adopt A Class serves over 6,700 students in 270 classrooms across 36 partner schools with the support of more than 140 corporate and civic partners. Enter any classroom you will see students and mentors exploring careers in a wide variety of industries across the region, engaging in hands-on learning with tasks that also teach employability (life) skills, and spending a day onsite at the mentor company workplace seeing firsthand the careers in action. Bill reflected recently, **"Adopt A Class is a well-hidden secret. We're working to change that. That's what I am excited about."**

So, what's next? Adopt A Class, with Bill's support, seeks to serve 100 percent of the students in Greater Cincinnati and Northern Kentucky that qualify for the AAC program. Bill shared, **"I spend all my time involved with paying back by paying forward because giving back to the Greater Cincinnati community is not an option, but an obligation."** Through his own monetary giving, fundraising, partnership developments, and time spent in the classroom mentoring, Bill is making a difference in our community, and we invite you to join us in celebrating his recognition of 2022 Philanthropist of the Year.

