



Activity: Why You Should Try MY PB&J!: The Power of Persuasion

Materials: sheet of paper, writing utensil (if they'd like...not entirely necessary) ; Links to Assist: [Woof!: A Persuasive Story](#); Books to Assist: [Persuading Miss Doover](#)

Grade Range: 3-5

Time: 20 minutes ** Consider using the hand raise/thumbs up feature of your virtual platform to assist with determining who will answer **

Synopsis: Mentors will talk with students about the word Persuade (causing someone to do something through successful reasoning or argument) and complete a lesson in persuasion. Mentors will share how they use persuasion in their current jobs...why should we buy your product over someone else's? Why should we try your way over another? This is a great life skill! In this lesson, students will convince us as to why we should try their PB&J over their classmates!

Instructions:

1. Mentors will begin the lesson by asking students if they know what the word 'persuade' means. After you have gotten a few answers., please define the word for students (see above).
2. Take a minute to explain to students how you use the power of persuasion in your current jobs. Why is it important?
3. Show the students the linked video above (alternatively, if you were able to purchase the book, conduct the read aloud). After viewing, ask students: Would you purchase a dog after hearing that story? Why or why not?
4. Next, introduce the lesson...today, students will take about 4-5 minutes and write/think about reasons why we should try their peanut butter and jelly sandwich over their classmates. Be sure to provide an example:

Dear Classmates and Mentors,

My peanut butter and jelly sandwich is THE best peanut butter and jelly sandwich. It has the best, softest bread, the creamiest smoothest peanut butter, and the BEST jelly...strawberry! My sandwich will taste better than anyone else's because I spread the peanut butter AND the jelly all the way to the corners of the bread before I put it together. That means that every single bite will have the perfect combination of peanut butter and jelly! In conclusion, that is why my sandwich is the best sandwich.

*Thank you,
Student*



5. You may not get each student to complete this, and that's okay. If they prefer, instead, to just come up with a few reasons as to why their sandwich should win, that will work. The goal is to talk with them about the 'power of persuasion' and how it can work in our favor...do you want to stay up a little later to finish watching your favorite movie? Do you want a bedtime that is a little later now that you are older? How can we use good reasoning to convince our caregivers that we should be allowed?