

ANNUAL REPORT 2022

A MESSAGE FROM OUR PRESIDENT



To the Adopt A Class Community,

As I take a moment to reflect, 2022 has been a year of growing and strengthening significant relationships, as well as deepening our impact on the students of Greater Cincinnati and Northern Kentucky we serve. Thank you to all of our partners for being a part of this tremendous year.

2022 saw continued commitment to the Adopt A Class program from our corporate, civic and school partners. Together, we were reminded of the immeasurable value of experiencing in-person, meaningful connections through group mentoring and the appreciation not only from our students but from our mentors as well.

Throughout 2022, we continued to ask ourselves, "What does our mission and vision truly mean, and how can we strengthen it?" We answered these questions by revamping our training and mentor orientation, creating industry and career pathway aligned curriculum and resources for our mentors and educators, developing stronger connections to community partners, building relationships with higher education institutions, all while making sure each effort is aligned to bolstering our community through our mission and vision.

We are proud of not only the outward growth of the Adopt A Class program and community, but also the inward growth we saw of our board and staff. We proudly welcomed new AAC board members Tiffany Sieve (Paycor), Nina Luckie (Kroger), and Rahiel Michael (Greater Cincinnati Port Authority) and are eager to work with each of them.

Of course, none of this could have happened without the support of our corporate sponsors, foundations, and donors like you. Thank you, from all of us here at Adopt A Class, for your support and belief in us and the work we do for the students of Greater Cincinnati and Northern Kentucky.

The Adopt A Class future is bright! We are excited to kick off the 2022-2023 school year with a 40% program growth, serving 6,800 students with 2,700 volunteer mentors, as well as celebrating 20 years of service to Greater Cincinnati and Northern Kentucky. Once again, thank you for being a part of Adopt A Class. We look forward to continuing to grow, strengthen, deepen, and celebrate all that comes with being a part of the Adopt A Class community with you.

EVAN CLINKENBEARD

Board Chair, Adopt A Class Board of Directors

Our Mission

Adopt A Class connects businesses and civic groups with students in our economically challenged schools. By pairing teams with individual classrooms, our adult mentors expose the students to a breadth of experiences and training to be job and career ready.

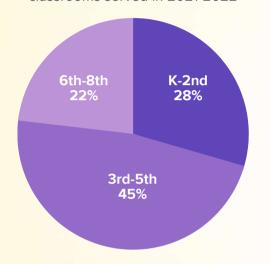
Our Vision

A Greater Cincinnati where all students have access to caring adults who expose them to a breadth of life and career experiences so they can unleash their full potential.

OUR IMPACT

Grade Levels of Students

Breakdown by grade level of our 200 classrooms served in 2021-2022



5000 Students

Mentored in the Greater Cincinnati area during the 2021-2022 school year.

2000 Mentors

Participated in the Adopt A Class program during the 2021-2022 school year.

\$684K Donated

mentor hours to the Adopt A Class program during the 2021-2022 school year.

33 Schools

Had Adopt A Class mentors work with their students during the 2021-2022 school year.

\$144K Donated

Resources and supplies by Adopt A Class mentor teams directly to classrooms during the 2021-2022 school year.

Adopt A Class Capacity in Schools 68%

Percentage of available classrooms across AAC footprint in 33 schools in 2021-2022



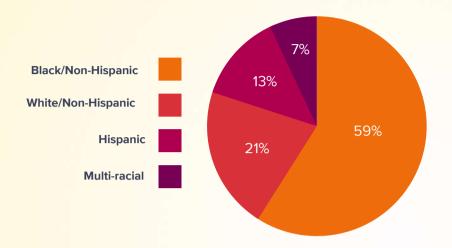
Watching the students thrive in AAC sessions is one of the favorite parts of my job. Adopt A Class brings a lot to our school- various businesses that allow our students to expand their career knowledge, and bring various skill sets to the kids. All of the monthly lessons are important—but most I enjoy seeing the confidence the students gain after they feel heard, valued and loved. -Tiffaney Hamm, Oyler School





OUR IMPACT

Demographics of Students Served 2021-2022



97% of the students we serve are from economically disadvantaged households

85% of students stated they understand schoolwork is important to be successful in a career because of the AAC program

85% of students stated they know their mentors care about them being successful in their post high school future





66

"After High School, I think I want to be a cop, because I want to help people and I want the world to be a better place. Also we need more women police. -AAC Student



OHIO

Cincinnati Public Schools

Academy of World Languages

Bond Hill Academy

Cheviot Elementary School

Ethel M. Taylor Academy

Evanston Academy

Hartwell School

Hays-Porter School

Hughes STEM High School

Mt. Airy School

Oyler School

Parker Woods Montessori

Riverview East Academy

Roberts Academy

Rockdale Academy

Rothenberg Preparatory Academy

Sayler Park School

Shroder High School

Silverton Elementary School

South Avondale School

Westwood School

William H. Taft Elementary School

Winton Hills Academy

Woodford Academy

Catholic Inner-City Schools

Holy Family School

St. Francis Seraph School

Norwood City Schools

Norwood View Elementary

Princeton City Schools

Lincoln Heights Elementary School Glendale Elementary School

KENTUCKY

Boone County Schools

Ockerman Elementary School

Covington Independent Public Schools

Glenn O. Swing Elementary School John G. Carlisle Elementary School

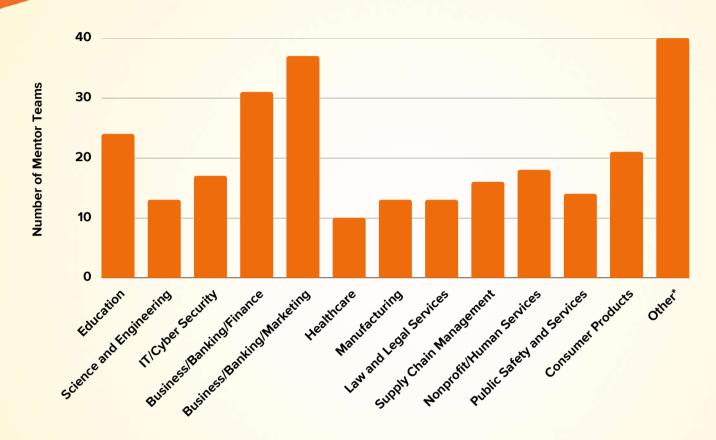
Newport Independent Schools

Newport Intermediate School Newport Primary School

Each year, our students learn about different careers and life experiences that got their mentors to where they are today. We love seeing our community pour their love, attention and resources into our students. - Jill Smith, Academy of World Languages Principal

OUR PARTNERS

Industry Representation



Types of Partners

3%, Higher Education Institutions

21%, Nonprofit



^{*} The category "Other" includes construction, government, IT/security, insurance, military, sports, arts, entertainment, urban planning and real estate

PARTNERS

WE COULD NOT DO THIS WITHOUT OUR **INCREDIBLE PARTNER TEAMS!**

4C for Children

Altafiber*

American Payroll Association

Anderson Key Club

AtriCure*

Bia Chief

Brighton Center

Burke and Schindler, PLL

Cengage

Cheviot United Methodist Church

Cincinnati Children's Hospital

Medical Center*

Cincinnati Fire Department

Cincinnati Hills Christian Academy*

Cincinnati Observatory

Cincinnati Police Federal Credit Union

Cincinnati Police Department*

Cincinnati Recreation Center

Cintas*

CitiBank

City Of Covington*

Consolidated Metals

Cooperative for Education

Cornerstone Broker Insurance Services Landrum & Brown

CTI*

Deloitte Tax LLP

Dinsmore & Shohl **Dubois Chemical***

Duke Energy*

E&Y

Empower Media

Ethicon Endo-Surgery*

Federal Home Loan Bank

Fidelitv*

Finit

Gallagher

GF

Gilman Partners

GNGF and Friends

Good Shepherd Lutheran Church*

Graeter's*

Great Parks of Hamilton County

Greater Cincinnati Human Resources

Association*

Greater Cincinnati Water Works

Home City Ice* **Hubbard Interactive**

Huntington Bank

InfoTrust*

Jones Lange LaSalle

Junior League Sustainer Council

KAO Collins

Kappa Kappa Gamma Alumnae

Kenwood Management Team

Kroaer*

MCM CPA

Merrill Lynch/Bank of America*

Messer

Metlife

Michelman

Miller-Valentine

MSA Architects

National Marketshare Group

Never Holdings

Procter & Gamble*

Paycor*

Price Waterhouse Coopers*

Proietech

Prosource

Prospiant

Red Hot Promotions

Reds Hall of Fame and Museum

Republic Services

School Outfitters*

Schwan's

Siemens

Solvay

Steinhauser, Inc.

The David J. Joseph Co.

Terrasmart

TriVersity

U.S. Environmental Protection Agency

University of Cincinnati (Honors)

University of Cincinnati

Foundation

Unlimited Systems

U.S. Bank*

U.S. Coast Guard

U.S. Public Health Service

Commissioned Officers Association

VFGA Americas

Vora Ventures

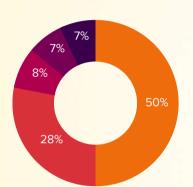
Window World

Women's Alliance

^{*} Indicates partners that have multiple Adopt A Class teams

FINANCIAL REPORT

\$387,172 INCOME \$364,313 EXPENSES



2021-22 EXPENDITURES

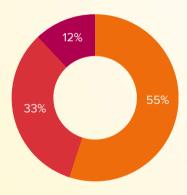
School Based Team Management

Recruitment, Training, Outreach for Mentors

Curriculum

Administration

Fundraising



2021-22 DONATIONS BY SOURCE

Corporate Funding

Private & Community Foundations

Individual Donations





SPECIAL THANK YOU TO OUR SPONSORS **DURING THE 2021-2022 FISCAL YEAR.**

Diamond Spark

National Marketshare Group Bill & Beth Burwinkel

Platinum Spark

Adopt A Class Endowment Fund Bank of America Bob and Jeanne Coughlin Fund CitiBank

Dater Foundation

Harold C. Schott Foundation

Marge and Charles Schott Foundation

Procter & Gamble

Robert and Adele Schiff Foundation

Gold Spark

Ernst & Young Home City Ice Kroger Paycor Community Impact Fund

Tom & Ginny Sedler*

US Bank

Silver Spark

BGR

Cincinnati Children's Hospital

Medical Center

Cintas

Duke Energy

Ethicon

FC Cincinnati

Fidelity

Greg & Nancy Geiser* Horizon Community Fund

Paycor

Bronze Spark

Allison Goico Amy Miller

Annie Bogenschutz

Big Chief

CBS

Cincinnati Bell

Cincinnati Bulk Terminals*

CovWorks CTI Clinical

Bronze Spark Cont.

Diana Riel*

Dubois Chemical

Encore

Evan and Holly Clinkenbeard

Flying Pig Marathon

InfoTrust

Jeff Wellens

Jim Sullivan

Keith Moran

Metlife

Michelman

Mike and Danielle Hamilton

Patricia Nagelkirk

ProSource

Price Waterhouse Coopers

RBI Solar

Republic Services

Rick Chouteau

Scripps

The Gorilla Glue Co.

Unlimited Systems

VEGA

Window World

Friends of AAC

Abby Taylor Brian Burke Cengage

Cincinnati Benefit Solutions

Danis

The David J Joseph Co.

Deloitte

Supporters Alex and Kyla Beach

Chelsea Chalk

Amy Conner Andrew Hopkins Bracken Family Charitable Fdn Carrie Nix Chadwick Meade Charles Mueller

Dinsmore Finit Gensuite Gilman Partners **GNGF** Graeters

Landrum & Brown

Christina Clark The Bruggeman Family James McVicker Janet Neumann JC Lawson Jeff Lewis Jeffrey Orschell John & Emily Baumann John Lyttle

Messer Miller Valentine Nehemiah Projetch ProSource RDI Rodney Johnson

Kateryna Protsenko Kati Bogenschutz Kyle Marks Maida Session Matthew Perkins Megan Mathie Miluse Vejdani Raymond Broerman Rhonda Taylor

Schwans Siemens Tom Neyer Triversity **Unlimited Systems VEGA**

The Mathie Family Sally Rosiello Stephen Veldhuis Susan Haaq **Theodore Bross** Tim Terrell Tom Laine Vernon Chouteau Veronika Virchenko

JOIN OUR LIST OF SPONSORS TODAY!

SCAN THE CODE BELOW TO DONATE.



ENDOWMENT FUND

ADOPT A CLASS ENDOWMENT FUND—A LASTING LEGACY FOR TODAY'S STUDENTS AS TOMORROW'S LEADERS

Adopt A Class Impacting Student Lives Today

Adopt A Class is dedicated to pairing classrooms with students from underserved communities with members of the business community and civic groups to engage in career and life skills group mentoring. Many students from underserved communities find themselves lacking role models and support systems. Our mentors can be that positive influence, instilling important values and life skills while introducing critically important career concepts.

From 1 classroom of 20-some students at Oyler School, to over 6,000 students in 37 schools across Greater Cincinnati, Adopt A Class Founder Bill Burwinkel knows one of the most valuable things a person can give is their time. 2023 will be the 20th anniversary of Adopt A Class with a vision of a Greater Cincinnati where all students have access to caring adults who expose them to a breadth of life and career experiences so they can unleash their full potential. The growth of Adopt A Class from one classroom partnering with one business to more than 140 business and civic groups now impacting student's lives speaks volumes to the support of funders, mentors, and all Adopt A Class Partners.

My wife and I have 2 qualifications for charitable giving, which we believe to be an obligation... 1. Will it help others find or experience true joy? 2. Will we find or experience true joy via the investment, participation and support of the respective mission. With AACEF, we have found both and are committed to its perpetuation and scalability. - Greg & Nancy Geiser

Adopt A Class Impacting Student Lives Forever

Yet, there is so much more to do! The Adopt A Class Endowment Fund (AACEF) is a partner 501(c)3 organization established almost 10 years ago to create a stable, secure and self-sustaining source of funding for Adopt A Class. The goal of AACEF is to serve as a permanent fund to support the long-term growth of Adopt A Class to reach every eligible student in Greater Cincinnati and extend those boundaries to many more students from underserved communities in the region.

Your gift to AACEF ensures the ongoing vitality of excellent programming for all AAC students, schools, mentors, and partner organizations. AACEF is governed by the AACEF Board of Directors who are dedicated to carrying out the mission of supporting a sustainable funding source for Adopt A Class.

Your gift can be mailed to: AACEF, 2153 West 8th Street, Cincinnati, OH 45204.

To donate gifts of stock, please contact Evan Clinkenbeard, evan_clinkenbeard@ml.com or 513-985-5871

A MESSAGE FROM OUR CEO

Dear Adopt A Class Supporters, Mentors, Educators, and Donors,

Thank you all for your support of the Adopt A Class program. Whether you are new to our program or have been with us since the beginning, my deepest thanks for all that you do to support the students in our community during the 2021-22 academic year. Adopt A Class expanded our reach and deepened our impact through meaningful partnerships and programming.

Looking ahead, I am proud to say we are already in the works of achieving our goals for the 2022-2023 school year. We expanded to Middletown City Schools and opened our program in two elementary schools in the district, adding 13 partners to our impressive list of mentors and 325 students impacted by Adopt A Class.

We are currently serving almost 6,800 students in 270 classrooms across 36 schools, and we are continuing to match new mentor teams weekly. We are planning and implementing various program initiatives to deepen our impact for our K-2nd, 3rd-5th, and 6th-8th students. And finally, we look forward to celebrating Bill Burwinkel as 2022 Philanthropist of the Year and will keep the celebrations going well into 2023 as we celebrate our 20th anniversary. Stay tuned for our first ever Gala to celebrate our 20th anniversary next fall!

Once again, thank you all for your support and for being a part of the Adopt A Class community. We could not do what we do and have the meaningful impact of the students we serve without you.

Sincerely,





AAC Board Members

Bill Burwinkel, Founder

Evan Clinkenbeard, Board Chair

Jim Sullivan, Board Treasurer

Allison Goico, Board Secretary

Annie Bogenschutz

Nina Luckie

Jason Partin

Brian Burke

Rahiel Michael

Tiffany Sieve

AAC Staff

Sonya Fultz, Chief Executive Officer

Katie Andress, Operations Manager

Erin Mullen, Corporate Relationship Manager

Alex Folson, Corporate Relationship Manager

Courtney Burgtorf, Program Manager

Kristen Tierney, Marketing & Communications Manager

Hannah Rizzi, Events & Special Projects Manager

ADVISORY BOARD

Buddy LaRosa

Rick Chouteau

Keith Moran

Jeff Wellens

Darlene Kamine

BILL BURWINKEL, OUR FOUNDER

We are proud to celebrate the recognition of Adopt A Class founder, Bill Burwinkel, named 2022 Philanthropist of the Year by the Association of Fundraising Professionals Greater Cincinnati Chapter.

This award recognizes Bill's exceptional generosity, outstanding civic and charitable responsibility, leadership roles in Greater Cincinnati organizations, and his ability to motivate and inspire others in philanthropy.

Locating his company, National Marketshare Group, in Lower Price Hill in the late 1990's, Bill saw the need to make an impact with the youth of the community. Initially, Bill approached Oyler School, just down the street from National Marketshare Group, in Lower Price Hill and wrote checks to the school to support various needs. However, as time went by, Bill knew there was more meaningful work that could be done. This is when his team at National Marketshare Group came together in 2003 to tutor the students at Oyler School. By the end of the year, the National Marketshare Group team found the weekly commitment to tutoring was problematic for some roles in their company and came back together to create a more sustainable, impactful model for both students and mentors. Less than one year later, in 2004, the group career mentoring model was formed with all 670 students at Oyler being "adopted" by a business or community group.

Now, nearly 20 years later, Adopt A Class serves over 6,700 students in 270 classrooms across 36 partner schools with the support of more than 140 corporate and civic partners. Enter any classroom you will see students and mentors exploring careers in a wide variety of industries across the region, engaging in hands-on learning with tasks that also teach employability (life) skills, and spending a day onsite at the mentor company workplace seeing

firsthand the careers in action. Bill reflected recently, "Adopt A Class is a well-hidden secret. We're working to change that. That's what I am excited about."

So, what's next? Adopt A Class, with Bill's support, seeks to serve 100 percent of the students in Greater Cincinnati and Northern Kentucky that qualify for the AAC program. Bill shared, "I spend all my time time involved with paying back by paying forward because giving back to the Greater Cincinnati community is not an option, but an obligation." Through his own monetary giving, fundraising, partnership developments, and time spent in the classroom mentoring, Bill is making a difference in our community, and we invite you to join us in celebrating his recognition of 2022 Philanthropist of the Year.

