

UNCOVERING PASSION. EXPLORING POTENTIAL.



ADOPT A CLASS

ANNUAL REPORT 2019



PROJETECH, ADOPT A CLASS TEAM

DIRECTOR'S STATEMENT

Dear Friends,

2019 was certainly another great year of growth and evolution for Adopt A Class (AAC). For over 15 years, AAC has connected local businesses and civic groups as mentors with students in our high poverty schools across the Greater Cincinnati area.

This year, we adopted 45 new classrooms, allowing AAC to reach 1,125 more children than before – ending the year with 256 classrooms in 32 schools across Greater Cincinnati. We also expanded our program to Schroder High School to help provide another accessible school to our growing number of adopters.

We are very excited about our continued growth with Kroger- our largest adopter with 15 classrooms. Following closely behind Kroger, Cincinnati Children's Hospital Medical Center, Cintas Corporation, and U.S. Bank each have 11 classrooms adopted. P&G also remains a very important partner to AAC as our largest donor and with significant participation from the hundreds of P&G employees who adopt classrooms across the region.

Each year, we continue to improve our mentoring model, built on the three keys of our program: monthly visits, educational activities, and field trips. AAC is constantly working to find better ways to implement each key and to provide resources to support our mentors in the execution of our program.

With the support of a lead grant from the Dater Foundation, we provided mini grants to our adopters for their field trips as we know that students gain valuable experiences by participating in field trips, which may not be affordable by every team. Thanks to grants from both the Farmer Family Foundation and the Daniel and Susan Pfau Foundation, we taught our adopters STEM focused curriculum (created by our STEM advisor, Karen Meyer Ph.D) and even lead a significant number of STEM classroom visits.

Our staff changed this year with the addition of Zonieke Alston-Betts as our new Program Manager: School Relationship and with the addition of Rachel Gosney as our new Marketing & Communications Manager.

In closing, this year has been a formative year for AAC, as we continue to grow our organization and introduce deeper ways to be the spark in the lives of our students in our community. There will always be more work to do, but we continually strive to create an environment where each student we interact with has the tools to be able to establish a life lived to their fullest potential. We are incredibly appreciative of the AAC community you have helped us build. Without you, we would not be able to provide these children with the experiences and opportunities they deserve. We look forward to sharing the next part of our journey with you.

Warm regards,

JASON PARTIN

Board of Directors, Adopt A Class

ADOPT A CLASS BOARD

Bill Burwinkel, Founder
Jason Partin, President
Allison Goico, Secretary
Jim Sullivan, Treasurer
Rick Chouteau
Adam Koehler
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Jason Vaughn
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Keith Moran
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Tarita Preston
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ADOPT A CLASS ADVISORY BOARD

Darlene Kamine
Buddy Larosa

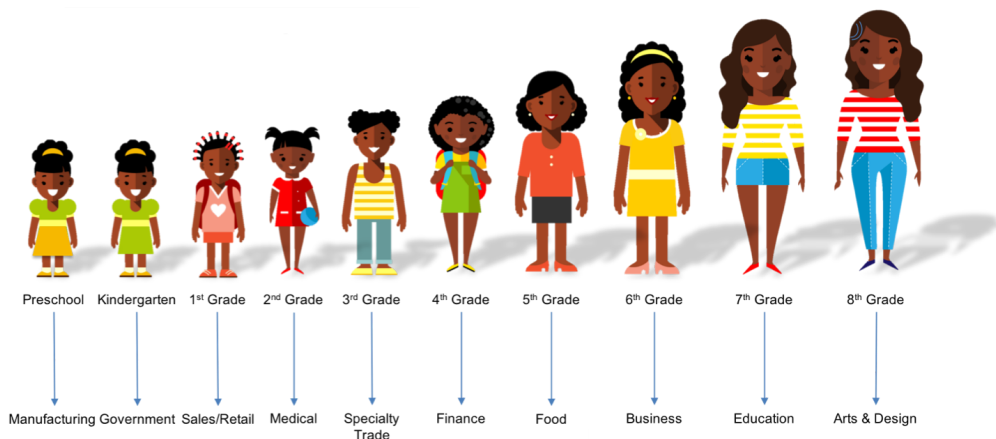
ADOPT A CLASS STAFF

Julie Shifman
Executive Director
Marie Rusincovitch
Chief Operating Officer
Kate McCann
*Senior Education &
Relationships Manager*
Zonieke Alston-Betts
*Program Manager: School
Relationships*
Rachel Gosney
*Marketing &
Communications Manager*



ADOPT A CLASS MODEL

The "One Hour, Once a Month" Adopt A Class model positively impacts the schools AND organizations in our program. For schools, our program provides access to a variety of mentors and resources. For organizations, this engagement fosters a culture of teamwork and giving back in an authentic way.



Adopt A Class is a program that connects businesses and civic groups, as mentors, with students in schools with high percentages of poverty. Serving students Pre-K through 8th grade, our program exposes students to a breadth of experiences and careers, while sparking a culture of teamwork among our mentors.

Our approach to group mentoring is unique. By pairing teams of mentors (also known as adopters) with a classroom teacher, our adopters adopt a class for a school year. Throughout the year, adopters engage with their students one hour, once a month through four activities:



With particular focus in three key areas:

COLLEGE & CAREER

STEM

LIFE SKILLS

ADOPT A CLASS IMPACT

With your help, Adopt A Class has become the largest mentoring organization for students in poverty across Greater Cincinnati and Northern Kentucky. Our impact could not be possible without our amazing donors, partners, and the teams of mentors that show up each month for the students in our classrooms.

The latest value of a volunteer, provided by the Independent Sector, is \$25 per hour. With over 9,000 hours of mentorship served by our adopters last year, our volunteers donated over \$225K through their time, talent, and effort to Adopt A Class. In addition, our mentors also donated over \$160K in resources, school supplies, basic health & nutrition items, activities, and field trips. Our generous mentor's \$160k in resources (\$600 per classroom) multiplies the impact of our program exponentially.



Mentored over
6000
students



Over
2600
volunteer mentors



Donating over
\$160K
in resources



In
32
schools



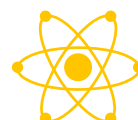
Adopted
265
classrooms



Funded
21
Field Trips ('18-'19)



Partnering with
150+
organizations



Facilitated
250+
STEM activities



PICTURED TO THE LEFT IS ONE OF EMC INSURANCE'S TWO TEAMS OF VOLUNTEERS WHO MADE AN IMPACT BEYOND THE CLASSROOM BY PROVIDING BOOKS, BEANBAG CHAIRS, ART KITS, HEADPHONES AND OTHER SCHOOL SUPPLIES TO THEIR 3RD GRADE STUDENTS AT LOCKLAND SCHOOLS.



SCHOOLS WE SERVE

Adopt A Class serves 32 schools across Cincinnati Public Schools, Catholic Inner-City Schools, Covington Independent Public Schools, Newport Independent Schools, Lockland Local Schools, Norwood City Schools, & Princeton City Schools.

ADOPT A CLASS IMPACT

"ONE HOUR, ONCE A MONTH" IMPACT OF ADOPT A CLASS

There are additional metrics, other than the standard grading scale, that indicate to teachers and parents that a child is on the right path. These are the areas in which the positive force of Adopt A Class is most apparent. Improved communication skills are among the significant improvements reported by our teachers. In addition, more than 90% of teachers surveyed say that:



WRITING SKILLS

Adopt A Class had a positive impact on students' writing skills.



SOCIAL SKILLS

Adopt A Class had a positive impact on students' social skills.



RECOMMENDED

Would recommend the Adopt A Class program to a teacher at another school.



FIDELITY, ADOPT A CLASS TEAM

BENEFITS OF ADOPT A CLASS TO COMPANIES

The benefits go both ways. Mentor teams credit the program with improved organizational morale, and more than 90% of mentors say that:



TEAM BUILDING

Participating in Adopt A Class was a positive team-building experience.



INSIGHT

Provided them valuable insight into the issues students in poverty face.

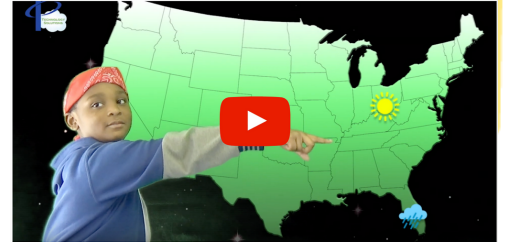


RECOMMENDED

Would recommend Adopt A Class to another organization.

Year after year, the ongoing nature of Adopt A Class creates a lasting relationship between adopter teams and schools where they volunteer. 100% of schools engaged with the program have re-invited adopter teams each school year – a retention level that speaks to the value of this treasured resource.

OUR PARTNERS



**WATCH [HERE](#) TO SEE OUR ADOPTER
PROJETECH IN ACTION WITH THEIR 1ST GRADE
CLASSROOM FROM CHEVIOT SCHOOLS**

ADOPTERS

5/3 Bank
AAC Team
American Payroll Assn
Anderson HS Key Club
Apple
AtriCure (3)
Bethel Baptist Church
BHDP (2)
Brighton Center
Burke & Schindler, PLL
CBT
CCHMC (11)
Cengage
Centric Consulting
Cincinnati Bell (3)
Cincinnati City Government
Cincinnati Hills Christian Academy (2)
Cincinnati Police Fed. Credit Union
Cincinnati Police Personal Crime CIS
Cincinnati Reds
Cincinnati Zoo & Botanical Garden
Cintas (11)
Citi Bank
Consolidated Metals
Construct Connect (2)
Cornerstone Insurance (3)
Covington Partners
CRC
Crossroads Men's Group
CTI- Romes
Danis
David J. Joseph
Deloitte Tax LLP
Dewey's
Dinsmore
Directions Research (2)

Dubois (2)
Duke Energy (2)
Duke Realty Inc.
E&Y-Croyle
EMC (2)
Empower Media
Encore Technologies
Enerfab
EPA
Ethicon (2)
Federal Home Loan Bank
Fidelity (3)
Finit
First Christian Church
First Financial Bank
Frischs (6)
Gensuite
Ghirardelli
Gilman Partners
Givaudan
GN&F & Friends
Good Shepherd (3)
Graeter's Manufacturing Co.
Graydon
Great American Financial Group
Greater Cincinnati Port Authority
Home City Ice (2)
Hubbard Interactive
Huntington National Bank (2)
INEOS
InfoTrust (2)
JCC
Jones Lang LaSalle
Junior League Sustainer Council
KAO Collins
Kappa Gamma Alumnae

Kate Gallagher Team
KDM
Kemba
Kenwood Management Team
Koncert IT Solutions
Kroger (15)
Macy's (2)
Maketewah (3)
Mars
Matthews: Wine
MCM CPA
Med-Surgical Nurses & Visiting
Nurse Assoc (2)
MeetNKY
Mercantile Library
Merrill Lynch (3)
Messer (2)
Metlife Group
Michelman (2)
Miller-Valentine
Movement Church
MSA
MTCI
Myriad
National Marketshare Group
New Riff
Neyer
Nielsen Buhrlage Ennerking
Nielsen Clements
Norwood Fire Department Charity
(2)
Office Key
Ohio National
Oswald Insurance
P&G (9)
Patty Brisben Foundation

OUR PARTNERS

ADOPTERS CONTINUED

Paycor (6)	Shoptech Smith	US Bank (11)
PEP Promotions (2)	Sims-Lohman	US Public Health Service
Pioneer Vending	St. Paul's Episcopal Church	Commissioned Officers Association
Price Hill Safety CAT And District 3 (2)	St. Xavier High School (3)	USI Insurance
Price Waterhouse Coopers	Steinhauser, Inc.	Vector Solutions
Projotech	Steven Schaefer Associates, Inc.	Vega Americas
Prosource- Gammon	TIER1	Water Works
RBI Solar (2)	Towne Properties	West Chester Protective Group
RDI corp	Triversity	Williams Lea Tag
Red Hot Promotions	UC Lindner Honors PLUS (3)	WLWT-TV 5
River Metals Recycling	UC Ohio Kappa Chapter of Pi Beta Phi	Women's Philanthropy
Riverfront Kiwanis	United Audit Systems, Inc.	Worldpay (4)
School Outfitters Bork	United Way of Greater Cincinnati	
Scripps (2)	University of Cincinnati (4)	
	Unlimited Systems	



ADAM KOEHLER, ADOPT A CLASS BOARD MEMBER

OUR SUPPORTERS



(\$20,000 and up)

PLATINUM SPARK SPONSORS

P&G	United Way
Robert & Adele Schiff	Farmer Family Foundation
Family Foundation	Dater Foundation
	Harold C. Schott Foundation



(\$10,000-\$19,999)

GOLD SPARK SPONSORS

Frischs	Bank of America Charitable Foundation
Citibank	Daniel & Susan Pfau Foundation
Gannett	



(\$5,000-\$9,999)

SILVER SPARK SPONSORS

US Bank	Cintas
Kroger	Vora Ventures
Bill and Beth Burwinkel	RBI Solar



(\$1,500-\$4,999)

BRONZE SPARK SPONSORS

CCHMC	CBT Company
Paycor	Cincinnati Bell
Duke Energy	World Pay
Metlife Foundation	Kent Insurance
Jerry Reichert	Agency
Atcure	Construct Connect

STEINHAUSER, INC.,
ADOPT A CLASS TEAM



FRIENDS OF ADOPT A CLASS (\$500-\$1,499)

Adam Koehler
Allison Goico
5/3 Bank
BHDP
Brian Burke
Byron White
Cincinnati Reds
Danis
David Faulk
David J. Joseph Co.
Dinsmore
Directions Research
Dubois

Duke Realty, Inc.
Elizabeth Mangan
EMC Insurance
Encore Technologies
Enerfab
Engage
Ensuite LLC
Ernst & Young LLP
Ethicon
Evan Clinkenbeard
Fidelity
First Financial Bank
GAIG
Gilman Partners
GNCF

Greg Barrett
Home City Ice
InfoTrust
James Sullivan
Jason Partin
Jason Vaughn
Jeff Wellens
Joe Waller
Jones Lange Lasalle
KDM Pop Solutions
Keith Moran
Macy's
Mars
Matthews Automation
Solutions

Messer Construction
Michelman
Monica Mitchell
Myriad
National Marketshare
Group
New Riff Distillery
Office Key
Ohio National
Patricia Nagelkirk
PEP Promotions
Pioneer Vending
Projetechn
ProSource
RDI

Rick Chouteau
School Outfitters
Scripps
Sims-Lohman
Sunny Parr
Tarita Preston
TIER1
Unlimited Systems
VEGA Americas
Vishal Verma
West Chester Protective
Gear



**ADOPT
A CLASS**

CONTACT ADOPT A CLASS:

513-448-4137

INFO@AACMENTORS.ORG

3805 EDWARDS ROAD

SUITE 550

CINCINNATI, OH 45209

WWW.AACMENTORS.ORG



**ADOPT
A CLASS**

**FROM ALL OF US AT ADOPT A CLASS, THANK YOU FOR
HELPING US MAKE A DIFFERENCE. WE ARE LOOKING
FORWARD TO ANOTHER GREAT SCHOOL YEAR!**