



Career Clusters

By Covington Partners

Grade Range: 2nd-8th grade **Time:** 30 minutes

Synopsis: Students will learn about different business industries and begin to explore careers they could aspire to in the future.

Materials:

- Magazines
- Paper
- Glue
- Markers, pencils
- Print outs of the Career Clusters worksheet

Instructions:

Activity 1: Career Cluster Collages

- 1. Each adopter will get a different Career Cluster to review with their adoptees. After you discuss your Cluster at your table, your students will be given time to flip through magazines to find words or pictures that relate to their given Career Cluster. The adopters will be in charge of gluing the cutouts on the poster while the students continue to search for images.
- 2. We will save time at the end of the visit for each group to share their collage with the entire class. Each student can point out an image included on the collage and provide a brief explanation for why it was included.

Activity 2: Career Charades

- 1. We'll combine groups to form 3 teams. Students will then be given the opportunity to act out various occupations in pairs of two.
- 2. First team to correctly guess the occupation will get a point. An additional point will be given if they can correctly identify the career cluster the occupation belongs to.

Kentucky Career Clusters

Career Clusters provide a way for schools to organize instruction and student experiences around 16 broad categories that encompass virtually all occupations from entry through professional levels.





Planning, managing, and providing scientific research and professional and technical services (e.g., physical science, social science, engineering) including laboratory and testing services, and research and development services.

brand management, professional sales, merchandising, marketing communications and market research.

activities to reach organizational objectives such as

Planning, managing, and performing marketing

Marketing

Planning, managing and performing the processing of materials into intermediate or final products and such as production planning and control, maintenance and manufacturing/process engineering.

Manufacturing

related professional and technical support activities

Engineering & Mathematics

related professional and technical support services such as transportation infrastructure planning and management, logistics services, mobile equipment and facility maintenance.

